



Our Manifesto

Our manifesto, as our Company name suggests is organic and ever evolving.

It forms the basis of all that we do and how we relate to ourselves, to our work mates, to our clients, to our community and to the world at large. It is the basis of our commitment to being and creating something extraordinary by supporting others to create lives that work.

The program and the business are founded on the **idea of sustainability**. Sustaining a great community. Remembering that a result is not a result unless it is sustainable. Remembering that for our world to work we need to live in a sustainable way in all that we do. This underpins every aspect of evolution the business and how it engages with all stakeholders - evolutionaries, staff, clients, suppliers, local communities and all others who come into contact with us.

Our Program: - Evolution starts at 6am, our group outdoor fitness program is our signature offering. However, its elements, the five pillars denoted by the acronym **FAVAC** can be found in all that we do:

- **F**lexibility – frequency & utilisation of sessions, locations, content and evolutionary support.
- **A**ccountability – We **partner** you in accountability. Starting with attendance & finishing with results -a life that works
- **V**ariety – Different locations, trainers, session content, days, people, demographics & ability levels
- **A**ffordability – A price point for sessions that is attainable & and a policy that caters for a clients life situation
- **C**ommunity – Local, like minded, open, authentic, far reaching, connected and nurtured

Our evolutionary Principles : - Our guiding principles are like ways of being that we are committed to bringing to all that we do and maintaining them as the basis of our life philosophy. This encompasses who we are personally and professionally. They are encapsulated in and include the following evolutionary principles

- **It's all about them**: - We make every conversation or interaction about others and what they need. Said simply, "If I help enough people to create a life that works for them then life will automatically work for me."
- **Integrity**: Is the foundation of my success in my KLIK and in my life. Integrity is being my word, doing what I say that I am going to do. It is the basis of commitment. As a Leader of people I know that the only thing missing when someone does not do what he or she says they are going to do is a compelling reason.
- **Inspiration & Purpose**: I do something that I love & something that makes a difference & I make more money time & have fun doing it. That is part of why I am privileged to do what I do.
- **The butterfly effect and consistency in all things**: One small act of seemingly insignificant consequence can create great impact. In that context ONLY the little things matter.
- **I am the space in which it happens**: It is always, only and ever about who I am being. So if I am the space then I am responsible and if that is true then there is only ever one question to ask "Where am I responsible?" In that context I seek first to understand and then be understood.
- Clients are always saying or thinking the following (whether consciously or unconsciously) about me.

"Do I respect you, do I trust you, & will you take care of me?"

If their answer to that question is a consistent YES then I will always succeed. We call that question the ONE. If I get the ONE question right then I will experience the incredible rewards of success.