CLIENTS ARE ALWAYS ASKING THEMSELVES THREE KEY QUESTIONS AT EVERY MOMENT OF THEIR INTERACTION WITH YOU. THEY ARE DOING IT CONSCIOUSLY AND SUBCONSCIOUSLY







THEIR ANSWER TO THOSE QUESTIONS WILL BE YES IF YOU GIVE THEM THE FOLLOWING :







AN EXPERIENCE OF
BEING SUPPORTED IN DOING
WHAT THEY SAY THEY ARE GOING TO
DO (YOU BEING YOUR WORD & THEM
BEING
THEIR WORD)